



— GIVE US WINGS —

SOPHIA SALY

- WALKATHON -

SUNDAY 24th NOVEMBER

— 2013 —



PARTNERSHIP PROPOSAL



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Why BabyTree Projects



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BabyTree Projects is a grassroots Australian organisation providing quality education for some of the most inspirational children in rural Cambodia, who need your support. Starting in 2007, we now have volunteers raising funds for our work in Japan, Canada, the USA and Australia.



100% of all funds raised by BabyTree Projects go to the projects in Cambodia. We have built 2 primary schools and 1 secondary school in rural Cambodia, and this year we are building a school dedicated to the life and memory of Sophia Saly...



Sophia Saly was a founding member of BabyTree Projects Australia and was an important part of BabyTree's vision, achievements and successes. We wish to memorialise the unique spirit in which Sophia lived her life, in this project. Even though she has left this world for the next, her spirit and legacy remains strongly with us.



All of the funds raised from this walkathon goes towards the building of the Sophia Saly School on a beach (Kep Province, Cambodia). This will include the construction of a three classroom building, toilets, a water well and on-going support for teacher training, scholarships and an enriched curriculum.

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- SPONSORSHIP BENEFITS -

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BabyTree Projects needs your help! In return for your generous sponsorship of our 2013 SOPHIA SALY Walkathon, we're pleased to offer you the following benefits:

**-TIER 1-
\$200**

- Logo inclusion on the Walkathon event website
- Mentions in all of our Social Media and Press Coverage
- Personal thank you on the day of the Walkathon
- Complimentary attendance for 2 people to the Walkathon and all social activities on the day
- Souvenir BabyTree Projects T Shirt
- Name listed on the Honour Wall of the School Building, with a Commemorative Photo and Certificate included

**-TIER 2-
\$500**

- All of the above, plus:
- Souvenir BabyTree Projects Clothing Pack – Hoodie, T Shirt and Scarf
- Video Thank You message from the village children
- Logo inclusion on the Sponsor Thank You page of the Carlton Football Club website, which attracts over 1000,000 visitors per month

*** Please note - all sponsorships can be tailored to suit your business**

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- SPONSORSHIP BENEFITS CONTINUED -



-TIER 3-
\$1,000

- All of the above, plus:
- Naming Rights to one of the classrooms at a completed BabyTree Projects School, with a Commemorative Photo and Certificate included
- Nb: Only 9 of these available
- **Naming rights are for a 3 year period**

-TIER 4-
\$5,000

- All of the above, plus:
- Naming Rights to one of the completed BabyTree Projects Schools, with a Commemorative Photo and Certificate included
- Nb: Only 3 of these available
- **Naming rights are for a 3 year period**

-TIER 5-
\$10,000

- All of the above, plus:
- **The Trip of A Lifetime** - return travel for 2 people, from Australia, to visit our Projects, escorted by a BabyTree staff member
- A rare opportunity to visit rural Cambodia, and experience grassroots development in person
- Trip details will be confirmed directly with you if you choose to take up this offer.

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- SPONSORSHIP SUMMARY -

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All of the work done by BabyTree Projects is made possible through the help of our dedicated volunteers and supporters.
Please join in helping us to make the world a better place!



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